HISTORIC SOUTHWEST OHIO

ANNUAL REPORT

2022

HERITAGEVILLAGECINCINNATI.ORG
513-563-9484

LOOKING FORWARD

Greetings and Thank You!

2022 was a year of change and transition for Heritage Village Museum, starting with the promotion of Steve Preston to Executive Director. Steve's experience with the village enabled us to smoothly transition into new leadership. We also welcomed Lauren Woods as our new Education Director. Lauren brings such enthusiasm to everything she does! It is exciting to see our education programs back to capacity and new kids club programs to engage potential junior volunteers.

Speaking of volunteers - THANK YOU!! All of you that volunteer are essential to the success of Heritage Village programs and events. Bethany works diligently to engage all of you. I hope you are as excited as I am for the learning opportunities she's enabled. Being able to demonstrate daily life activities is a big part of bringing history alive.

We have seen transition in our buildings and grounds too. Most noticeable is the reopening of Dr. Langdon's office and the new roof on Elk Lick. Our capital funding efforts are continuous so as to keep up with the needs for each building. Your generous donations, for both operating expenses and capital projects, are much appreciated and I wholeheartedly thank you for enabling Heritage Village Museum to maintain and grow.

Looking forward into 2023, the roof project at Chester Park is underway, bids are being secured for the roof/ bell tower on the Myer Schoolhouse, and plans are forming to create a Trades Shop (blacksmith/tinsmith).

I encourage you to engage with our staff and volunteers around the village to enjoy the many programs and ambience our village offers to everyone. Invite your friends and family for an afternoon! I hope to see many of you during our 2023 season.

And, if I have not said this enough – THANK YOU – for your time, talents and financial donations.

Michele K. McDonel
HSO Board President

THANK YOU DONORS

OUR MEMBERS AND OTHER INDIVIDUALS HAVE SUPPORTED US FINANCIALLY. WE WOULD LIKE TO RECOGNIZE OUR DONORS DURING 2022.

$1-$99
Brewing Heritage Trail
Susan Bacevich
Dewey's Pizza
Bill Dichtl
Louisville Slugger Museum

100-$249
Cheri Brinkman
Catharine & Raymond Buckler
Marti Buente
Linda Busken Jergens
Dave & Buster's
Chick-fil-A
Shirley and Ed Clancy
Marjorie Davis
William and Monika Gregory
Joyce Hackbarth
Jan Hale
Bob Houston
Hug Jewelers
Heather Jones
Kroger
Ladies Living History
Joe Lander
Kim Lucas
Eric and Michele McDonel
Larry Phillips
Yvonne Reissig
Michael and MaryPat Schmidt

$250-$499
Chevron
Frame USA
GE Foundation
Heritage Village Quilters
Bethany and Victor Jewell
Jerry & Sonya Kirkland
KJE Acquisition Group
Mary Lippert
Kathy Luhn
Joyce and Steven Mueller
Queen City Racquet Club
Rockquest Climbing Center
Julia and John Sandman
Snooty Fox

$500-$999
Mary F. Allardyce
BMW
David Brooks
Continental Mineral
Pat Danneman
Ashley Ford
Gary & Nancy Jewell
Robert Kroeger
Robert Martsolf
Carolyn Nightingale
Wayne Purintun
Seasons
Douglas Swanson
Lauren and Garrett Woods

$1,000-$2,499
Fidelity Charitable Donor Advised Fund
Barry Adamson
Colonial Wars Society
Rob and Lynne Carter
Steve McManus
Thunderdome Restaurant Group
Williams Charitable Account

$2,500-$4,999
Ann Swanson
5/3 Bank

$10,000-$24,999
Becky Linhardt
Marshall Tucker
Frank and Mike Davis

$30,000-$49,999
Mark and Marilyn Meckes

IN THE TRANSITION YEAR, WE WORKED ON A NEW SYSTEM OF TRACKING DONORS. PLEASE LET US KNOW IF ANYTHING WAS MISSED OR MISCATERGORIZED.

GRANTS & FUNDING

In 2022 we applied to 4 foundations and organizations for financial support to undertake maintenance projects, create new exhibits, support programs, payroll, and education programs for school visits. The grants applied for totaled $32,500. We received 100% of the funding requested. We received another $62,536 from continuous giving from individuals and organizations.

Foundations/Organizations	Project	Award
Kersten Fund	Operating expenses and salaries	$59,536.00
Dater Foundation	Education salaries, supplies, and to bring underserved schools to the Village	$20,000.00
Robert Gould Foundation	Education salaries and supplies	$10,000.00
Ohio Humanities	19th Century Skills Videos	$ 1,500.00
Dayton Foundation	Operating expenses	$ 1,000.00
Kennedy Charitable Trust	Operating expenses	$ 1,000.00
The Oliver Family Foundation	First Person Programs	$ 1,000.00
Ridgeway Foundation	Operating expenses	$ 1,000.00

STRIVING FOR GROWTH

The growth of our institution will provide a financial platform to expand our reach and footprint beyond Southwest Ohio. That has already begun. Heritage Village is entering the final stages of completion of the Myer Schoolhouse, with a projected finish date in 2024. We are excited to possibly open our school as students go back to school in the fall of 2024. This will provide another option for programming and serve as an example of life in late 19th century Cincinnati.

Development has begun on the creation of a trades location consisting of a working tinsmith and blacksmith shop. Adding this to our “business district” will enhance our representation of 19th century commerce and provide for the creation of merchandise for our gift shop.

Growth has also begun with new programming such as Spirits by Starlight, Behind the Scenes tours, and Volunteer Workshops. New programming is scheduled this summer with a Senior Fair, benefiting the community, and the Victorian Barroom, a sampling of 19th century libations.

Growth in sponsorships and partnerships is occurring with Seasons Retirement Community taking the step to sponsor ANFTM, the Senior Fair, and other events. The Senior Fair has also added new sponsors to the village. Comey and Shepard Realtors, Medical House Calls, Caring Transitions, and Devoted Health are now counted as sponsors. Our partnership with the Myaamia Center of Miami University has blossomed to include Native plantings and signage to come to the Kemper Kitchen Garden and labels on Native trees in the village. Our growth individual donors is helping with the completion of capital improvements. All are making an impact in growing the village.

Growth within our Education Department has provided the Village with attendance for educational programming at an all-time high. New programming such as Homeschool Days has done much to increase attendance and reach new groups. Growth is also represented in the expansion and retooling of our summer camps. We also have added four new education docents. Period Dinners have grown both in attendance and culinary choices.

We want to recognize our volunteers for all they do. It’s with your support that we are now in a place to take the next step. Bethany and Lauren have worked hard to provide opportunities for our volunteers to learn, interpret, and be recognized. Volunteer training, workshops, and an expansion of volunteer recognition helps ensure our volunteers are well trained and acknowledged for their dedication. The staff here is working hard to ensure that the village continues forward. Many of you have already seen the improvements started under Bill. We will continue to work to grow Heritage Village to its full potential.

Steve Preston
Executive Director

HISTORIC SOUTHWEST OHIO INC.

FINANCIAL REPORT 2022

As restrictions caused by the pandemic were lessened, general operations of the Village returned to normal and many of our programs and the revenues they generated began to return to pre-pandemic levels. Conversely, federal aid that we relied on in 2020 and 2021 was discontinued.

Total revenue from our annual events increased from $54,600 in 2021 to $72,898 in 2022. Much of the increase can be attributed to Haunted Village, which benefited from good weather every evening. The annual three weekend event saw record attendance and raised $54,966, a 31% increase over 2021, which was the previous record. Most of the other events also generated more revenue than 2021.

While Program income declined in 2021, Education income rebounded nicely, generating $27,821, a 115% increase from 2021. New programs like Homeschool Days and Heritage Kids Club were popular while our Summer Camp and particularly the Pioneer Program generated significant revenue.

The total received from restricted and unrestricted donations rose to $202,472. Restricted donations were generally targeted to capital improvements including replacement of the Elk Lick roof and rebuilding the porch on Dr. Langdon's office.

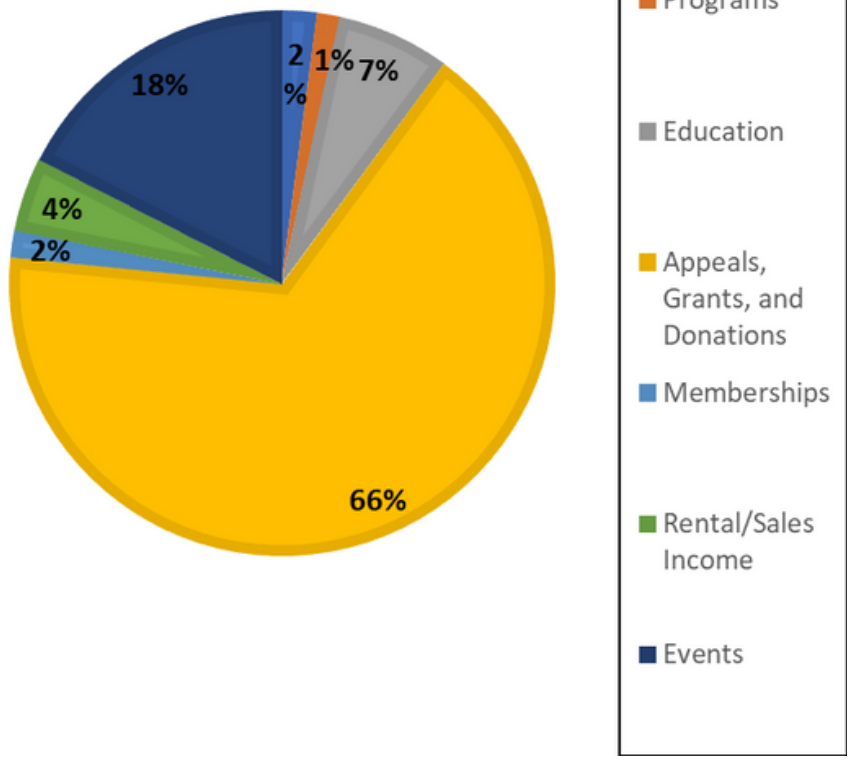
Total income for the year was $416,749. Operating expenses held relatively stable at $351,634 .As of December 31, 2022, the Village had $134,394 in the checking account, $229,228 in our investment account, and $287,628 in fixed assets (building improvements). Total assets are $655,089. There are no long-term liabilities, and $62,981 in short term liabilities. Total equity is $592,099.

Looking forward, HSO, Inc. will need to raise grants and donations to finish the Myers Schoolhouse, replace aging HVAC equipment, and other capital improvements. We hope to increase program, event, and education income supplemented by membership fees, sponsorships, and targeted grants to cover operating expenses as we continue to expand our programming.

Frank Davis
Treasurer

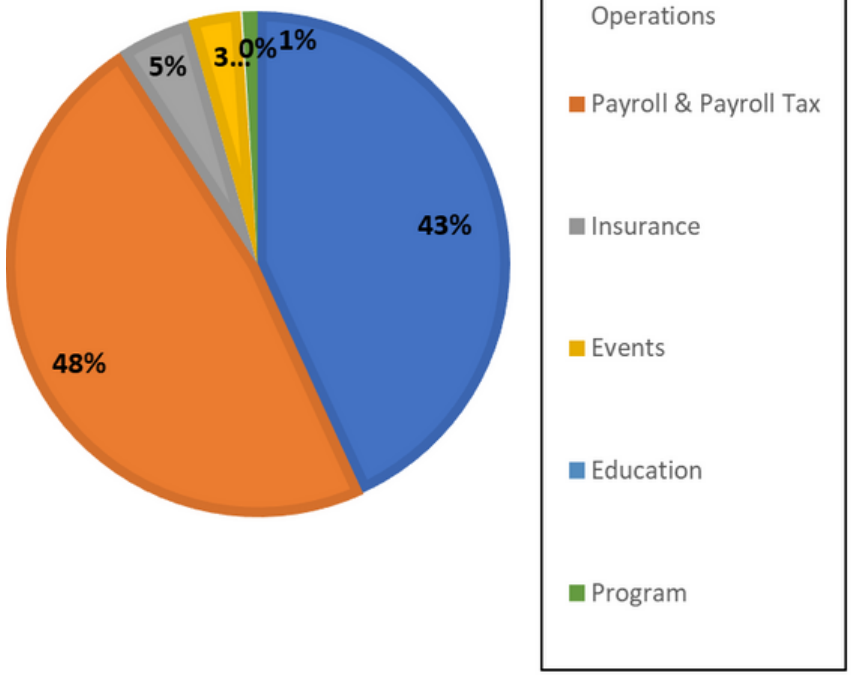
Revenue	Total
General Admissions	$8,493
Programs	$5,705
Education	$27,821
Appeals, Grants, Donations	$276,932
Memberships	$6,670
Rental/Sales Income	$18,231
Events	$72,898
	$416,749

REVENUE SOURCES 2022



Expenses	Total
Administration/Gen. Operations	$151,739
Payroll & Payroll Tax	$167,625
Insurance	$16,841
Events	$11,641
Education	$556
Program	$3,232
	$351,634

EXPENSES 2022



Mission

Historic Southwest Ohio brings history alive, focusing on life in the late 1700s through the 1800s.

Board of Directors

Ms. Michele McDonel, President
Mr. Rick Kiefer, 1st Vice-President
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Mr. Frank Davis, Treasurer
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Mr. Rick Cribbet, Great Parks of Hamilton Co. liaison
Ms. Kinney Moore, National Society Of Colonial Dames Of America In The State Of Ohio

Steve Preston
Executive Director
Non-Voting Member

HERITAGE VILLAGE MUSEUM

Historic Southwest Ohio, Inc.
11500 Lebanon Road
Sharonville, OH 45241

(513) 563-9484
HeritageVillageCincinnati.org